



Notice of Meeting

California Exposition & State Fair

Strategic Planning Session and Board Meeting

Meeting of the Board of Directors

To be held

**Thursday, October 23, 2025 9:30 a.m. to 4:00 p.m.
and continuing on
Friday, October 24, 2025 9:30 a.m.**

**In the Clubhouse located at the Michelob Ultra Grandstand
California Exposition and State Fair**

1600 Exposition Boulevard
Sacramento, CA 95815

Kim Craig, Chair

Nick Hardeman, Vice Chair

Willie Adams, Director
Arturo Barajas, Director
Heather Bernikoff, Director

Rina V. DiMare, Director
Willie Pelote, Director
Che Salinas, Director

Sonney Chong, Honorary Director

EX OFFICIO MEMBERS

Governor Gavin Newsom

Senator Angelique Ashby
Senator Melissa Hurtado

Assembly Member Maggy Krell
Assembly Member Esmeralda Soria

267 days to California State Fair (July 17-August 2, 2026)

This notice is also available on the Internet at: www.CalExpoStateFair.com

Mission Statement

The California Exposition & State Fair mission is to create a State Fair experience reflecting California including its industries, agriculture, and diversity of its people, traditions and trends shaping its future supported by year-round events.

Policy Statement

The Board shall serve as the policy-making body for the California Exposition & State Fair and shall have full responsibility for the year-round management and operation of all facilities of the California Exposition & State Fair.

Public Comment

Any member of the public wishing to address the Board on any matter listed for consideration on this agenda shall fill out a Speaker's Form and provide it to the Board's Recording Secretary. All speakers will be recognized by the Chair and be allowed a maximum of three minutes to address the Board at the time the agenda item is being considered by the Board.

If you wish to address the Board on a matter not listed on the agenda, you have that right. If you wish to exercise that right, please fill out a Speaker's Form and provide it to the Board's Recording Secretary. You will be allowed a maximum of three minutes to address the Board during the Public Comment item on the agenda.

STRATEGIC PLANNING SESSION

1. WELCOME & INTRODUCTIONS

2. GENERAL DISCUSSION

- a.** 2024-2025 Strategic Planning Summary and Results

3. CAL EXPO FINANCIAL UPDATE

- b.** Review of Financial Matters
- c.** Police Department/Safety & Security Budget Impact
- d.** Small Business/Disabled Veteran Business Enterprise Purchase Policy & Reasonable Accommodation Policy

4. YEAR AROUND EVENTS

- e.** Heart Health Park Report
- f.** Event Rentals and RV Park Report
- g.** Water Park Development & Update
- h.** Horse Racing Infrastructure and Horsemen's Park Update

5. 2025 State Fair

- i.** Updated Hours Report
- j.** Competitions & Exhibits Report
- k.** Livestock Report
- l.** Sponsorships Update
- m.** Marketing Report
- n.** Monorail Update
- o.** Entertainment Report

6. FAIR DATES CHANGE

7. SUSTAINABILITY AND DEFERRED MAINTENANCE

- p.** CDFA \$7 million Grant Update
- q.** Ongoing and Preventative Maintenance Projects
- r.** List of Future Projects

8. DEVELOPMENT OF STRATEGIC DIRECTION

- s.** Grandstand/Racetrack Area
- t.** Long Range Planning and Development of Cal Expo
- u.** Immediate Short Term – 2025-2026
- v.** Long Term – Next 5 years

9. LAND ACKNOWLEDGEMENT

10. PLEDGE OF ALLEGIANCE

11. INTRODUCTION OF GUESTS AND STAFF

12. PUBLIC COMMENT ON MATTERS NOT ON THE AGENDA

In accordance with state law, the Board will not comment or otherwise consider Public Comment matters until and unless such item had been properly noticed for a future meeting.

13. CONSENT AGENDA

All items on the consent agenda are to be approved in one motion unless a Board Member requests a separate action on a specific item.

- w.** Approval of Board Meeting Minutes for September 26, 2025
- x.** Service Contracts/Purchase Orders Requiring Board Notification/Approval
- y.** Approval of the Board Liaison’s Recommendation to Cultural Advisory Council

14. REPORT OUT OF ACTIONABLE ITEMS FROM BOARD'S STRATEGIC PLANNING SESSION

15. CORRESPONDENCE

16. MATTERS OF INFORMATION

Opening of Nominations of Board Officers
(Elections to be held at December Board Meeting)
CEO Comments
Directors Comments/Agenda Items for Future Meetings
Next Board Meeting **Friday, December 12, 2025**

Date of Notice: October 13, 2025

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Cal Expo Board, Committee or any Advisory meetings, or in connection with other Cal Expo Activities, may request assistance at the Cal Expo Administration Building Offices, 1600 Exposition Boulevard, or by calling 916-263-3247, during normal business hours. Requests should be made one week in advance whenever possible.